

## Business Performance Forecast 2024 of Zhejiang Supor Co., Ltd.

This Company and all members of the Board of Directors hereby warrant that all information disclosed here are true, accurate and complete, and contain no fictitious statement, misleading information or significant omission.

### I. Performance Forecast for 2023

1. The forecast period: January 1<sup>st</sup>, 2024 to December 31<sup>st</sup> 2024.
2. The performance estimated: ☐ Turning a loss into a profit    ☒ Increase    ☐ decline

(Unit: Million RMB)

| Items  | This reporting period         | Same period last year |
|--|-------------------------------|-----------------------|
| Total sales  | 22,427.33                     | 21,303.9486           |
| % change vs LY   | +5.27%                        |                       |
| Net profit attributable to shareholders of listed company  | 2,230~ 2,260                  | 2,179.7981            |
| % change vs LY   | +2.30% ~+ 3.68%               |                       |
| Net profit attributable to shareholders of listed company with non-recurring profit or loss deducted | 2,050 ~ 2,080                 | 1,994.4657            |
| % change vs LY   | +2.78% ~ +4.29%               |                       |
| Basic earnings per share   | 2.80yuan ~2.84 yuan per share | 2.719 yuan per share  |

### II. Communication with the Accounting Firm

The financial data involved in this business performance forecast were calculated by Finance Dept. of the Company, have not been audited by the accounting firm. However, the Company has communicated in advance with the annual auditing accounting firm on significant matters related to the performance forecast, and there is no disagreement between the Company and the accounting firm in respect of the performance forecast for the current reporting period.

**III. Introduction to Business Performance Change**

During the reporting period: the domestic sales declined slightly compared with that last year among the complex market environment and more rational consumer demands but still outperformed the industry. In addition, the Company gained the market shares of core categories on both online and offline channels with continuous innovation and strong channel competitive advantages. Besides, the Company has taken active measures to continuously enhance marketing efficiency and strictly control all expenses. The export sales achieved good growth during reporting period compared with that last year benefited from the sales to the Company's key export customer which increased quickly.

**IV. Risk Reminder**

The financial data involved in this business performance forecast were calculated by Finance Dept. of the Company, and the final data will be subject to the Annual Report 2024 disclosed by the Company later. The Company will fulfil information disclosure obligations in strict accordance with relevant laws and regulations. Investors are advised to make cautious decisions and pay attention to investment risks.

Board of Directors of Zhejiang Supor Co., Ltd.

January 24, 2025