

Stock Code: 002032

Short Form: Supor

Announcement No.: 2021-058

Abstracts of Semiannual Report 2021 of Zhejiang Supor Co., Ltd.

I. IMPORTANT NOTES

This is the abstract of Semiannual Report 2021. For detailed information, please refer to the full text of Semiannual Report 2021 as disclosed on cninfo.com.cn, the website of Shenzhen Stock Exchange and other websites designated by China Securities Regulatory Commission.

All directors attended the board meeting to discuss and deliberate the Semiannual Report 2021.

Non-standard audit opinions

☐ Applicable ☒ Not Applicable

Profit Distribution Preplan of the Company's Common Shares

☐ Applicable ☒ Not Applicable

Profit Distribution Preplan of the Company's Preferred Stock

☐ Applicable ☒ Not Applicable

II. COMPANY FILE AND MAJOR FINANCIAL INDICATORS

1. Company Profile

Short Form of the Stock:	Supor	Stock Code	002032
Stock Exchange for Stock Listing	Shenzhen Stock Exchange		
Abbreviation of Changed Stock (if any)	None		
Contact Person and Contact Information	Board Secretary	Representative of Securities Affairs	
Name	Ye Jide	Fang Lin	
Address	23F of Supor Building, No.1772 Jianghui Road, New & High Tech Development Zone, Hangzhou, China	23F of Supor Building, No.1772 Jianghui Road, New & High Tech Development Zone, Hangzhou, China	
Tel.	0571-86858778	0571-86858778	
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2. Major Financial Data and Changes of Shareholders

(1) Major Financial Data

Does the company need to retroactively adjust or restate previous year's accounting data?

☐ Yes ☒ No

	This reporting period	Same period last year	Increased or decreased
Total sales (Yuan)	10,433,875,893.62	8,187,236,558.24	27.44%
Net profit attributable to shareholders of listed company (Yuan)	865,590,446.89	666,480,783.76	29.87%
Net profit attributable to shareholders of listed company with non-recurring profit or loss deducted (Yuan)	860,175,721.67	591,114,545.46	45.52%
Net cash flows from operating activities (Yuan)	300,430,763.45	-77,601,957.76	487.14%
Basic earnings per share (Yuan/share)	1.064	0.820	29.76%

Diluted earnings per share (Yuan/share)	1.055	0.812	29.93%
Weighted average return on net assets	12.02%	9.95%	2.07%
	End of this reporting period	End of last year	Increased or decreased
Total assets (Yuan)	11,879,324,452.54	12,292,270,384.71	-3.36%
Net assets attributable to shareholders of listed company (Yuan)	6,764,018,791.30	7,200,939,908.92	-6.07%

3. Share-holding Conditions of Top 10 Common Shareholders

Total number of common shareholders by end of reporting period	20,259	Total number of preferred stockholders with restored voting right (if any)	0			
Information on shareholders holding more than 5% stocks or information on top 10 shareholders						
Shareholder's name	Nature of shareholder	Proportion of share-holding	Number of shares held at period-end	Number of restricted outstanding shares	Number of stocks pledged or frozen	
					State of shares	Quantity
SEB INTERNATIONALE S.A.S	Foreign legal entity	81.61%	666,681,904	206,367,590		
Hong Kong Securities Clearing Company Ltd.	Foreign legal entity	6.31%	51,559,220	0		
Bank of China -E-Fund Small and Medium Cap Complex Securities Investment Fund	Others	2.83%	23,100,000	0		
E-Fund Management Co., Ltd. -Social Security Fund 1104 Portfolio	Others	0.82%	6,686,867	0		
ABC- E-fund Consumption Industry Securities Investment Fund	Others	0.69%	5,657,351	0		
BNP Paribas - Own Funds	Foreign legal entity	0.60%	4,866,481	0		
Fidelity Mutual Fund & Investment Management - Customers' Capital	Foreign legal entity	0.32%	2,627,022	0		
E-fund-ABC-China Pacific Life Insurance(Insured dividends) Entrusted Investment	Others	0.13%	1,081,387	0		
Fullgoal-ABC-Pacific Life Insurance-China Pacific Life Insurance Stock-type Entrusted Investment	Others	0.12%	958,964	0		
China Minsheng Bank-Eastern Selected Complex Securities Investment Funds	Others	0.07%	600,052	0		
Related relationship among the above shareholders or concerted parties		BOC- E-Fund Small and Medium-cap Complex Securities Investment Funds and ABC- E-Fund Consumption Industry Stock-type Securities Investment Funds both belong to E-Fund. It is not aware of whether other shareholders are associated with each other, and whether they are persons acting in concert as stipulated in the Measures for the Administration of the Acquisition of Listed Companies.				
Information on top 10 common shareholders involved in securities margin trading business (if any)		None				

4. Changes of the Controlling Shareholder or the Actual Controller

Change of controlling shareholder in the reporting period

☐ Applicable ☒ Not Applicable

No change of controlling shareholder occurred in the reporting period.

Change of actual controller in the reporting period

☐ Applicable ☒ Not Applicable

No change of actual controller occurred in the reporting period.

5. Number of Shareholders of the Company and Share-holding Conditions of Preferred Stock

☐ Applicable ☒ Not Applicable

No preferred stock existed in the reporting period.

6. Corporate Bonds

None

III. SIGNIFIVANT EVENT

1. Business Operation Brief

In terms of domestic sales, Supor has always taken consumer demand as the guide, and adhered to continuous product innovation and differentiation strategy. In the first half of 2021, a number of innovative products in the industry were launched in the category of small domestic appliances, including the Far-infrared IH Electric Rice Cooker, which innovatively adopts the far-infrared IH heating technology to provide top-side 150W far-infrared penetration heating and bottom-side 1300W IH three-dimensional surrounding heating to cook rice nice and sweet; the electric pressure cooker with air frying, which provides upgraded high-temperature steam frying and 360° high-speed circulation of hot air to restore the crisp taste without hot oil. The Supor All-in-One Multi-Cooker, through guided cooking and accurate weighing, it can easily offer you more than 200 recipes developed by star hotel chefs. In the category of cookware, Supor launched the Core Iron II Rustproof Wok, which is made of high-quality core iron substrate and subversively upgrades the user experience of iron wok. With the advanced alloy cladding process to achieve the excellence level of rustproofing without coating, the product is well received in the market. Supor continues to explore insights into the pain points of consumers, and has developed and launched the Supor thermo-spot non-stick frying pan. With the patented oil accumulation and anti-convex bottom, the product provides the efficiency, which becomes very popular among consumers.

In terms of E-commerce channels, Supor continues to intensify the development of E-commerce channels, Supor's E-commerce business maintains rapid growth, and the proportion of E-commerce channels in the overall sales of Supor continues to increase. Supor continues to promote the transformation of the channel model and enhance the key capabilities of internal E-commerce operations. In the first half of 2021, Supor continued to promote the layout optimization of the multi-form store operation modes, improved the store matrix of the official Tmall flagship stores, category flagship stores and distributor stores, and completed the direct sale transformation of the Tmall flagship store of cookware. Supor continues to carry out favorable cooperation with JD.com to enhance the agency operation capacity of the JD POP platform, and maintains steady growth on the JD platform in the first half of the year. Besides, Supor has made fast steps to access and develop emerging live streaming channels on TikTok and Kuaishou, etc., and has taken the lead in TikTok. In addition, Supor has strengthened consumer operations and consumer life cycle management, and the number of member centers is growing rapidly. In the E-commerce "6.18" big promotion event, a number of Supor single products won the first places in terms of sales in the corresponding categories.

In terms of offline channels, under the background of a sharp reduction in the number of consumers in offline channels, Supor, together with channel distributors and agents responded proactively to focus on improving the service experience of consumers entering the stores, assign new work functions to shopping guides, and promote marketing activities such as live streaming, internal purchase and WeChat flash sale. Besides, Supor continues to promote and further deepen the development strategy for tier-3 and 4 markets, strengthen and promote comprehensive cooperation with E-commerce platforms among the O2O channel of markets in lower-tier cities, and give full play to the advantages of medium- and high-end product differentiation and agency stability, with a view to creating new growth points of the Company in the tier-3 and 4 markets. Community group buying and home delivery business maintain rapid growth, and the Company continues to enhance the cooperative relationship with head platforms to seize the opportunities of new channels.

In terms of export business, overseas markets such as Europe and the United States continued to maintain strong demand in the first

half of 2021, and thanks to the continued transfer of global orders from SEB Group, the Company's operating income of export business increased significantly on a year-on-year basis.

In terms of internal operation, Supor continues to promote cost optimization and lean economization projects, and takes the initiative to cope with the rising cost of raw materials and the business pressure arising from the shortage of chips in the first half of the year. Supor strengthens the basic management of R&D, promotes the rapid market response ability of the industrial system, and improves the internal operation efficiency and cost competitiveness of the base. In addition, Supor continues to expedite the inventory turnover efficiency, optimizes the SKU efficiency, and improves the efficiency of single products.

Zhejiang Supor Co., Ltd.

Board Chairman: Thierry de LA TOUR D'ARTAISE

August 27, 2021